






Did You Know? All Opacities Are Not Created Equal

The Roller Shades & Skyline® Panels collection offers fabrics with a range of privacy and light control, from sheer to opaque. The fabrics within each opacity can vary. The chart below defines the differences.

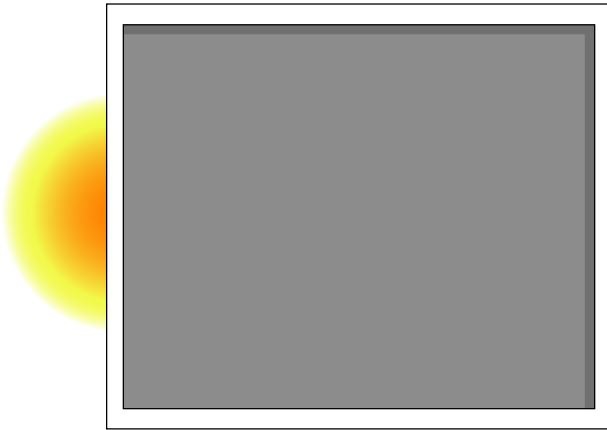
DEFINING OPACITY

OPACITY CLASSIFICATION	EXAMPLE	LIGHT CONTROL / PRIVACY	VIEW THROUGH FABRIC	BEST USE
SHEER		Most Light / Least Privacy Diffuses light <i>Side light gaps are inherent in roller shade products.</i>	Objects are visible	Any room that requires minimal light control and privacy like a kitchen or play room.
SEMI-SHEER		Moderate Light / Some Privacy Blocks some light <i>Side light gaps are inherent in roller shade products.</i>	Objects less visible	Any room that requires moderate light control and privacy like a dining room or family room.
SEMI-OPAQUE		Some Light / More Privacy Dims light <i>Side light gaps are inherent in roller shade products.</i>	Objects appear as soft shadows	Any room that requires more light control and privacy, but you still want some ambient light like a living room, den or guest bedroom.
OPAQUE <i>Refer to page 2 for the opaque fabric list broken out by opaqueness level</i>		Least Light / Most Privacy Blocks most light (light blockage varies by fabric style) <i>Side light gaps are inherent in roller shade products.</i>	Objects are not visible	Any room where light control, and privacy is required like a bedroom or media room.
BLOCKOUT SYSTEM Maximum room darkening when using the Blockout System and select opaque fabrics. Side channels eliminate light gap that is inherent with Roller Shades		Most Privacy with No Light Gap Blocks most light (light blockage varies by fabric style)	Objects are not visible	Any room that requires maximum privacy and light control with no side light gaps.

Continue to page 2 for information on opaqueness levels and the Blockout System

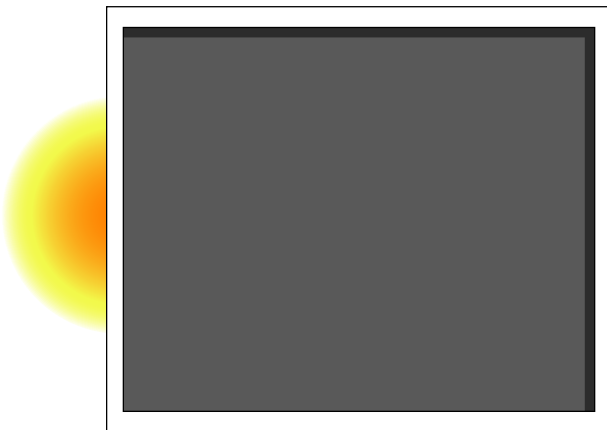
CLASSIFYING OPAQUE FABRICS

All opacities are not created equal, especially when it comes to opaque fabrics. All opaque fabrics provide complete privacy, the difference is in the light glow through the fabric. The following lists describe the levels of opaqueness and the fabric styles associated to that level. All opaque fabric styles are found in Decks 6 and 7 in your sample book.



Blocks Most Light
Objects Not Visible

Amalfi
Esquire
Fenella



Blocks All Light
Acrylic Foam Backed – Objects Not Visible

Akron	Delmont	Garissa	Sewickley
Amato	Deoli	Gianni	Swinton
Brunswick	Derry	Halifax	Telford
Budapest	Downey	Hillsboro	Urban Loft
Bulan	Elche	Irving	Blackout
Canberra	Emmen	Jena	Warrington
Cape Town	Everett	Maison	Waterbury
Carter	Fayetteville	Midnight	
Cedarwood	Fayyum	Selinsgrove	

BLOCKOUT SYSTEM

The Blockout System for Roller Shades minimizes light gaps making it the perfect solution for bedrooms, media rooms, home offices or wherever room darkening is desired.

Available with Custom Clutch or Powerview®, Fascia or Large Cassette.

Available in 9 Custom Hardware colors and Anodized.

WINDOW WITHOUT BLOCKOUT SYSTEM



WINDOW WITH BLOCKOUT SYSTEM



FABRIC STYLE: ELCHE : STEAMED MILK : ELCH-301 : FEATURING THE BLOCKOUT SYSTEM

